

Southeast Alaska Conservation Council
Communications and Outreach Internship
Juneau, AK

The Southeast Alaska Conservation Council (SEACC) seeks a full-time summer intern to join our communications team. Outreach and communications work with SEACC focuses on connecting people to our mission and work while building support for SEACC through creative engagement. The intern will report to the Deputy Director and work closely with the Digital Media Specialist and Communications Director. The intern will work with our communications team to help design and implement creative outreach and campaign opportunities both in-person and virtually throughout summer 2023. Additionally, we ask the intern to work with each of our campaign staff throughout the year and learn more about each of the different roles at SEACC. The intern will be encouraged to find additional work projects or campaigns outside of the communications team that they can contribute to based on their interests and the organization's needs.

Who we are:

SEACC is a small grassroots nonprofit in the Tongass National Forest headquartered in Juneau, Alaska. For more than 50 years, SEACC has been a regional conservation watchdog defending the remaining intact old-growth stands of the Tongass and the waters of the Inside Passage. We partner with local communities, Tribes, fishermen, businesses, and visitors to advocate for the conservation and sustainable use of our region's natural resources — and to preserve a uniquely Southeast Alaskan way of life. We mix technical expertise with grassroots organizing and communication skills to engage the public, advance new policy, and maintain existing protections to ensure the interconnected whole of Southeast Alaska exists for future generations.

What you'll do:

- Events planning and coordination: Assist in designing materials for and planning events digitally and locally. This includes utilizing social media, designing outreach materials, and implementing creative ways to engage community members at in-person or virtual events.
- Outreach at events: work with other staff to represent SEACC at community events in Juneau and possibly throughout Southeast Alaska. Most interns travel to at least one other community to represent SEACC at events like Blueberry Fest in Ketchikan or the Southeast Alaska State Fair in Haines.
- Supporter database management: Learn how we use our database to track and better engage existing and prospective supporters. Assist with data entry and data management.
- Outreach materials: SEACC produces a free, annual tide book provided to communities throughout Southeast Alaska. The intern will work with our communications team to create a theme for the content section and be the tide book project manager with SEACC staff support.

- Social media: Work with the communications team to support the creation and implementation of fun and novel ways to engage community members on social media, drive them to our work, and encourage individuals to donate. Social media projects and campaigns have included photo contests, raffles and giveaways, event promotion, and more.
- Independent Project: Identification and completion of at least one additional project based on intern interest and organizational needs. Examples of past projects include: an intern with a photography background who built up additional nature images for SEACC and organized our photo file storage; work on SEACC's communications style guide; and development of new graphic designs for stickers as part of a climate campaign.

Who you are:

The ideal summer intern would be interested in working with the public. The role calls for strong communication and organizational skills while working with a team. Though not required, strong writing skills, design experience, an interest in fundraising, outreach, and events, or experience with social media and sales would be a plus.

What else you should know:

SEACC recognizes, supports, and values all forms of diversity and inclusion in the workplace. This position is based in Juneau, Alaska, and may require some travel throughout Southeast Alaska to support in-person events.