Alaska Conservation Foundation

ACF Theory of Change: Protecting Alaska

Board adopted: 9/24/2010
Amendments: (11/9 & 19/2010)

ACF Level

ACF Roles

Raise Revenue
Generate funding for Alaskan conservation efforts from

Assess the Landscape
Identify issues, strategies, & solutions to advance our Priority Outcomes

ACF Strategies & Activities

Build Conservation Capacity

- *Manage Endowments*
- *Advance Leaders & Organizations*
- *Provide Fiscal Sponsorship*
- *Provide Grants*

Provide Conservation Leadership

- *Facilitate Issue Campaigns*
- *Convene & Advise Organizations*
- *Advise Donors & Foundations*

Grantee/ Partner Level

Intermediate Outcomes

Internal Capacity.
Organizations and leaders have increased knowledge, skills and abilities to use tools, make decisions, and lead organizations.

Programmatic Capacity.
Organizations have increased skills, support, and financial resources for programmatic efforts.

Inter-Organizational Capacity
Coalitions and campaigns are initiated, better informed, focused, organized, and funded.

More Influential Conservation Organizations, Leaders, Coalitions, and Campaigns

Conservation Strategies increasingly favor:

- Innovation
- Public Awareness & Education
- Civic Engagement & Citizen Action
- Diverse partnerships
- Problem Solving
- Collaboration

Organizational Capacity increases through:

- Sustainable funding practices
- Leadership capacity
- Stable staffing, & career advancement opportunities
- Board Effectiveness (clear roles, fundraising involvement, diversity)
- Volunteer support
- Sound business practices (finance, HR, shared services, etc.)

Population/ Environment Level

Long-term Outcomes

More Influential Conservation Movement

- More people will volunteer in conservation related efforts
- More people will connect their everyday actions to environmental impact
- More people will become engaged in the public process

Enduring Conservation Impact

- Reduction in destructive environmental activities
- Reduction in reliance on litigation strategies
- More sustainable economic development/activities

More Robust Environmental Policy

- More "favorable" laws and policies for the environment
- Stronger regulation of policies and enforcement of these laws
- Stronger environmental protections in place

Overarching Goal

Uphold the integrity of Alaska's natural environment and the ways of life it sustains.

"What is a Theory of Change?" A Theory of Change helps ACF to draw connections between our mission and the grantmaking and programmatic work we perform. It helps to plan and focus our efforts, and to measure their effectiveness.